ED VINICOMBE

Executive Director of Product Design at JP Morgan Chase

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EXPERIENCE

Executive Director of Product Design at JP Morgan Chase
July 2023 to Present
Leading a team of Product Designers and Researchers improving our internal, employee experiences.

Head of Design at BT
London, January 2022 to July 2023
As Head of Design at BT Wholesale, I led the re-imagination of the BT Wholesale Hub, achieving 16.2% year-over-year sales growth. I managed a team of 20 Product and Content Designers and User Researchers, established a user research pool for more frequent testing and evaluation of our work, and cut team costs by 40% through streamlined operations and team re-structuring.

Head of Design at EE
London, September 2020 to January 2022
As Head of Design at EE, I led the complete re-imagination of the WiFi controls service for the newly launched EE app in 2022. This flagship feature contributed to over 12% new revenue growth in home connectivity add-ons and was showcased in a national TV campaign promoting the app.

Product Design Manager at Virgin Atlantic
London Gatwick, Nov 2018 to Sep 2020

Senior Product Designer at Clearleft
Brighton, Feb 2017 to Nov 2018

Senior UX Designer at Pure360
Brighton, May 2015 to Feb 2017

UX Designer at Digitas (Publicis Groupe)
London, Sep 2014 to May 2015

Product Designer at VoucherCodes.co.uk
London, Aug 2010 to Sep 2014

Web Designer at Freshegg
Worthing, Sep 2007 to Aug 2010

A BIT ABOUT ME

Hello 👋 I'm a Design leader from Brighton on a 20-year journey in Product Design that began with a love of Graphic Design and Skateboarding. As a player/coach, I elevate the Product Design craft in organisations by blending hands-on design with well considered guidance and mentorship for teams to create standout digital products.

MY VIEWS ON DESIGN & LEADERSHIP

→ **Making Waves Podcast Interview**

→ **Design meets Business Podcast Interview**

→ **UI Breakfast Podcast Interview**

→ **People Paradox: Human Nature's Impact on Digital Transformation**

LICENCES & CERTIFICATIONS

Executive Leadership Programme
Aug 2021
Oxford University

OTHER ACHIEVEMENTS

Mentor at ADP List
November 2021 to Present

Guest Lecturer at Solent University
March 2021 to December 2021

Founder at UXClub.com
Nov 2015 to Nov 2018

EDUCATION

Southampton Solent University
2005 to 2008
BA:Hons Digital Media 2.1