



Ed Vinicombe

Product Design Manager at Virgin Atlantic
& Founder of UXClub.com

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EXPERIENCE

Product Design Manager at Virgin Atlantic

London Gatwick, Nov 2018 to Present

Empowering a team of product designers to craft meaningful digital experiences throughout the Virgin Atlantic digital estate (including web, app, on-board experiences and more).

Founder of UXClub.com

Dec 2016 to Present

Helping beginners in the design industry learn about the practice of user experience design with an easy to follow, downloadable video training course.

Senior Product Designer at Clearleft

Brighton, Feb 2017 to Nov 2018

Collaborating with companies such as JPMorgan Chase, British Gas and Nordea Bank to realise their digital potential and deliver valuable digital products.

Senior UX Designer at Pure360

Brighton, May 2015 to Feb 2017

Delivered numerous features & improvements to the Pure360 email marketing application as well as embedding a design system that dramatically cut production costs and increased team efficiency.

UX Designer at DigitasLBi

London, Sep 2014 to May 2015

Contributed to multiple client projects including Renault, Nissan, Cathay Pacific and Mastercard.

Product Designer at VoucherCodes.co.uk

London, Aug 2010 to Sep 2014

Web Designer at Freshegg

Worthing, Sep 2007 to Aug 2010

A BIT ABOUT ME

A football loving, ale drinking, brightonian traveller who discovered his passion for design by making his own skateboards. Today, I live for creating products that have lasting value and make people smile.

UXCLUB.COM

In late 2016 I saw an opportunity to share what I had learned in the design industry with people looking to start a career in UX. The idea of UXClub.com was to provide affordable, on-demand video training that is regularly updated.

I applied for funding from one of several UK government bodies that support start-up businesses in the UK and after months of planning I won a grant for £10K to bring my idea to life.

Since it's launch in December 2016, UXClub.com became the home to over 3000 UX Designers learning something new about the industry every day at just \$9/month.

Today, the entire course material is available as a single download and is still helping people learn something new or refine their existing skillset.

OTHER ACHIEVEMENTS

Mentor at UXPA

Part of the UXPA mentorship network helping new and upcoming UX Designers find their feet in the industry.

British Airways Hackathon!

Created an app, 'TakeOff', that helped travellers save money at their departure and arrival city as part of BA's inaugural flight to Austin, TX.

Speaker at ProductTank Brighton 2017

In February 2017 I was invited to speak about collaborative product development at ProductTank in Brighton.

EDUCATION

Southampton Solent University, 2005 to 2008

BA:Hons Digital Media 2.1